

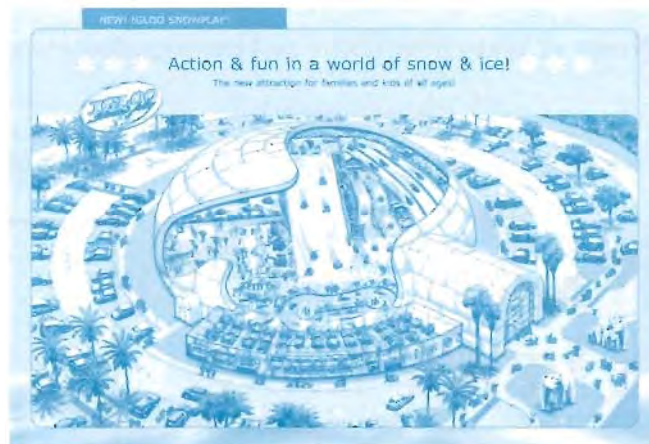
MEMBER PROFILE...

Unlimited Snow Equals No Limit to Fun

IALEI member Unlimited Snow, of Amsterdam in the Netherlands, is offering a totally unique entertainment facility concept for family and urban entertainment centers. Unlimited Snow provides indoor and outdoor winter sports and leisure experiences as franchise opportunities. This year, Unlimited Snow's design project 'Igloo SnowPlay' was opened to the public. Igloo SnowPlay is comprised of a complete kids' snow and ice amusement park, including kids snowmobiling and snow diggers; snow tubing merry-go-round and snowplay area; snow tubing arena and bob runs; super snow bowl and snowball snow wars; snow cave treasure hunting and laser games; leisure ice for skating and curling; and bumper cars on ice and ice hockey simulators.

The other project designed by Unlimited Snow 'The Arctic' is comprised of an optional combination of Igloo

SnowPlay attractions plus other elements. Additional activities include dog sledding, cross-country skiing, and The Glacier ice climbing. Other elements can be added to these



attractions. Unlimited Snow adds 'Cyberia' snow and ice related games and simulators, 'Artifacts' travel and merchandising shop, 'Aurora' arctic edutainment and 'Thearctre' arctic motion theater, 'Base Station' equipment rental and storage, 'Explorer Food Court' and 'Igloo Bar,' 'Arctic Lounge' and 'Kids Cool Café,' 'Arctic Chill Out' ice carving balcony and

'Northern Lights' party rooms.

Other extras available from Unlimited Snow to accommodate their snow attractions include Eskimo employee outfits, animatronics polar bears and huskies, special snow, scent and sound effects, digital projection with moving ice bergs and auroras, and 3D mountains, huts, flora and fauna.

Unlimited Snow produces unique experiences in winter sports, snow production, snow halls, and marketing. The company's services range from the realization of turnkey projects to separate specialized advice and products. Some of these services cover concept development and architectural design, feasibility studies, business plans, project consulting and management, theming and special effects, plus much more. They also offer a variety of snowmaking options.

To view pictures of Unlimited Snow's latest design projects and to retrieve more information, visit their website at www.unlimited-snow.nl. And, for additional information, contact them at E-mail: us@unlimited-snow.nl or Ph: +31 (0)20 4714640, PO Box 75835, 1070 AV Amsterdam, The Netherlands.