

UNLIMITED SNOW



Your partner
from start...

Your partner
from start...

snow-
production

indoor
snow halls

marketing

...to finish

UNLIMITED SNOW

Intro Unlimited Snow

Unlimited Snow
Memberships:



Unlimited Snow aims to provide top snow and ice leisure experiences with its creations and is known for its innovative and original concepts. Its snow-how is based on the experiences gained from many existing projects and continuous research and development. Moreover, Unlimited Snow has established a leading consortium of international partners and suppliers from the winter sports and leisure industry. This ensures optimal solutions with the capability of offering extensive services throughout all phases of a project. Concepts are tailored to the location and targets groups in cooperation with its customers.

Real Snow & Ice Amusement Parks

“**The Arctic**”[®], comprises an extensively themed arctic landscape within an igloo shaped (instant) structure offering every imaginable ‘instant fun’ activity on real snow and ice and lots of additional entertainment, including “**Igloo-SnowPlay**”[®] as complete kids snow and ice amusement park and “**Arctic Kart**”[®] with an outrageous patented indoor circuit for snowmobiles, dog sleds and X-country skiing. “**The Alps**”[®] represents an attractively designed and themed fully equipped larger snow dome, as a real indoor winter sports resort for especially skiing and snowboarding with lots of opportunities for additional sports, leisure and entertainment activities.

There’s No Business Like Snow Business

Real snow and ice, particularly at times and in places where it is least expected, is always a special attraction. Subsidiary company **Snowteam** offers various fixed or mobile snow and ice production methods for an infinite variety of indoor and outdoor applications even when it is not freezing. These include outdoor ski and snowboard slopes; real-snow slides in water parks; snow playgrounds, mini glaciers or snow landscapes for zoos; snow rooms for saunas; slippery racetracks; circuits for snowmobiles and ice karts, walls for ice-climbing; sporting and promotional events. Snowteam also provides snowy settings and special effects for parties, films, commercials and photo shoots and consumer snow for merchandising.

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About US

Unlimited Snow has a unique experience in winter sports, snowproduction, snow halls and marketing. Unlimited Snow aims to provide top snow and ice leisure experiences with its creations and is known for its innovative and original concepts, including its complimentary attractions. Its snow-how is based on continuous investments in research and development and on the experiences gained from many existing projects.

Snow & Ice Amusement Parks

Unlimited Snow opens the door to the exciting world of indoor and outdoor winter sports and leisure experiences. The company co-operates with leading international partners. This ensures the best solution for any size or type of snow and ice facility, throughout all stages of project development. Services range from the realisation of turnkey projects to separate specialised advice and products,

including:

- * Concept development & architectural design
- * Feasibility studies & business plans
- * Project consulting & project management
- * Internal lay-out & infra-structure
- * Engineering & technical installations
- * Climate control & snowmaking systems
- * Ice rinks & sliding surfaces
- * Specialist equipment & systems
- * Theming & special effects
- * Operational support & planning
- * Merchandising & promotion

Instant Fun or Sportive Attractions for:

- * Theme & water parks
- * Family & urban entertainment centres
- * Zoos & museums
- * Shopping malls & casinos
- * Sports facilities & urban hills
- * Sauna & fitness operators
- * Summer & winter tourist destinations

Winter Sports Marketing

Unlimited Snow presents a number of solutions for winter sport resorts and industry to create and attract new winter sport enthusiasts, through events with real snow and effective co-operation with snow domes, ranging from sponsorship to participation. In order to maximise the return of any project Unlimited Snow identifies the objectives and expectations of the target group and of the customer as starting-point. Unlimited Snow is pleased to be at your service.

FROM START TO FINISH



UNLIMITED SNOW



General Description of The Arctic ®

"The Arctic ®", consists of an optional combination of "Arctic Kart" and "Igloo SnowPlay" as extensively themed arctic landscapes within an igloo shaped insulated (instant) structure featuring every imaginable "instant fun" activity on real snow and ice, and lots of additional entertainment, including:

"**Aurora**": The pre-show edutainment area with informative and educational presentations including touch screens and video projections with northern light and arctic life as main themes.

"**Thearctre**": An arctic motion theatre, themed as being inside a giant helicopter with a virtual flight to the Arctic, exiting in the base station.

"**Base Station**": Themed as an Arctic exploration facility with equipment rental & storage leading to Arctic Kart and Igloo SnowPlay.

"**Cyberia**": A grotto with snow & ice related virtual reality games and simulators, a photo booth where people can get dressed as Eskimos, a rotating climbing wall and much more.

"**Arctifacts**": The travel & shop with a selection of Arctic and snowmobiling destinations and a surprising selection of merchandising articles.

"**Explorer Food Court**": Themed as an Arctic hut with attractions like "Arctic Barbecue".

"**Igloo Bar**": Themed as a round bar in the shape of an igloo.

"**Arctic Lounge**": A unique relaxing lounge with open fire and arctic sounds.

"**Cool Café**": The food & beverage area for kids with adjusted size furniture and arctic games.

"**Arctic Chill Out**": Balconies with a view to either Arctic Kart or Igloo SnowPlay.

"**Northern Lights**": Dividable function rooms for parties and business-to-business activities.



W U L F I N E S T A R T I C S



Theming

Theming is a very important aspect of The Arctic. Looking at the lack of theming at existing indoor ski slopes and go-kart tracks, this offers a good opportunity for The Arctic to stand out from the rest. Guests are animated by employees wearing special Eskimo outfits as part of the total experience.

The aim is to “beam” the visitors into a fantastic arctic snow landscape. Nothing should remind them that they are inside a hall. Part of the landscapes will change from day to night and from season to season. With this concept **The Arctic** will always be surprising. Snowfall with a special snow fluid will simulate a perfect illusion.

The food & beverage area features virtual windows with plasma television screens showing arctic landscapes with permanent snowfall.

“Flame” light effects and fibre optic light projectors will illuminate the snow halls. Both offer a good combination of view, light, and atmosphere. The other lights are indirect and partly differently coloured. Special attractions like **The Glacier** will be highlighted in this way. The lighting will be constructed in a way that a combination with digital projection technology is always possible.

In both snow halls flags with own and sponsor logos are placed. Those flags have a build-in air compressor which makes the flags move as if they were fluttering in the air.

In **the Igloo SnowPlay** giant banners covering the walls show photos of winter landscapes. These banners can be prepared with special paint lighting up in combination with UV light. With these effects the difference between day and night can be created.

The result will be a realistic sky and horizon.

In **the Arctic Kart** wall size digital and computer animated slide- and/or video projection with 12.500 ansi-lumen create the most amazing landscapes and auroras, the magic northern light. An advantage of the projection is the constantly changing scenery with never ending motives. On the side **The Glacier** is built with a construction covered with ice and snow alongside snow covered live sized rock formations with printed see-through landscapes.

In addition a selection of snow-covered trees, huts, igloos, live-size Eskimos with sleds and huskies (some as moving animatronics), adult and baby polar bears, birds, snow rabbits, walruses and seals. Also (sponsored) ice sculptures can be used.

Part of the animatronics Eskimos, polar bears and huskies are interactive and able to provide information and directions when specific questions are asked by pushing the relevant buttons.

The Explorer Food Court features live satellite music and weather reports from Alaska radio stations, as if one is truly in the Arctic.

The atmosphere in **the Arctic Lounge** is influenced by warm open fires and tranquillizing Arctic sounds.

Surprising snowfall effects at the entrance are initiated by passing infra-red beams. The footsteps on the floor at the entrance sound like walking on crispy snow.

The theming is completed by special tree scent effects making it all a total experience for eyes, ears and nose.





THE ARCTIC SECOND LEVEL



THE ARCTIC FIRST LEVEL DAY VIEW



THE ARCTIC FIRST LEVEL NIGHT VIEW



THE ARCTIC GROUND FLOOR



ENTRANCE HALL



ARCTIC MOTION THEATRE

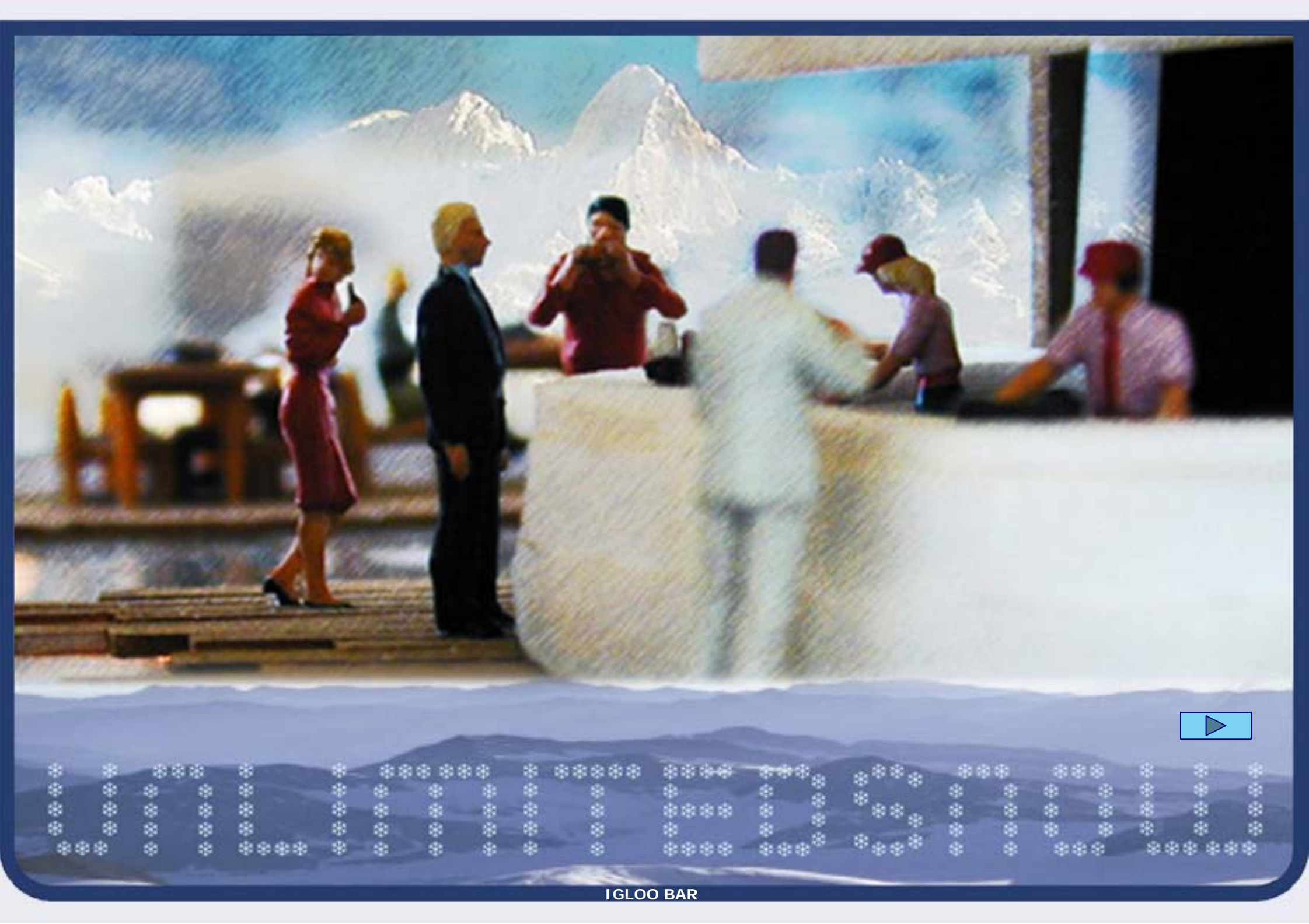
ARCTIC MOTION THEATRE

"The Arctic"



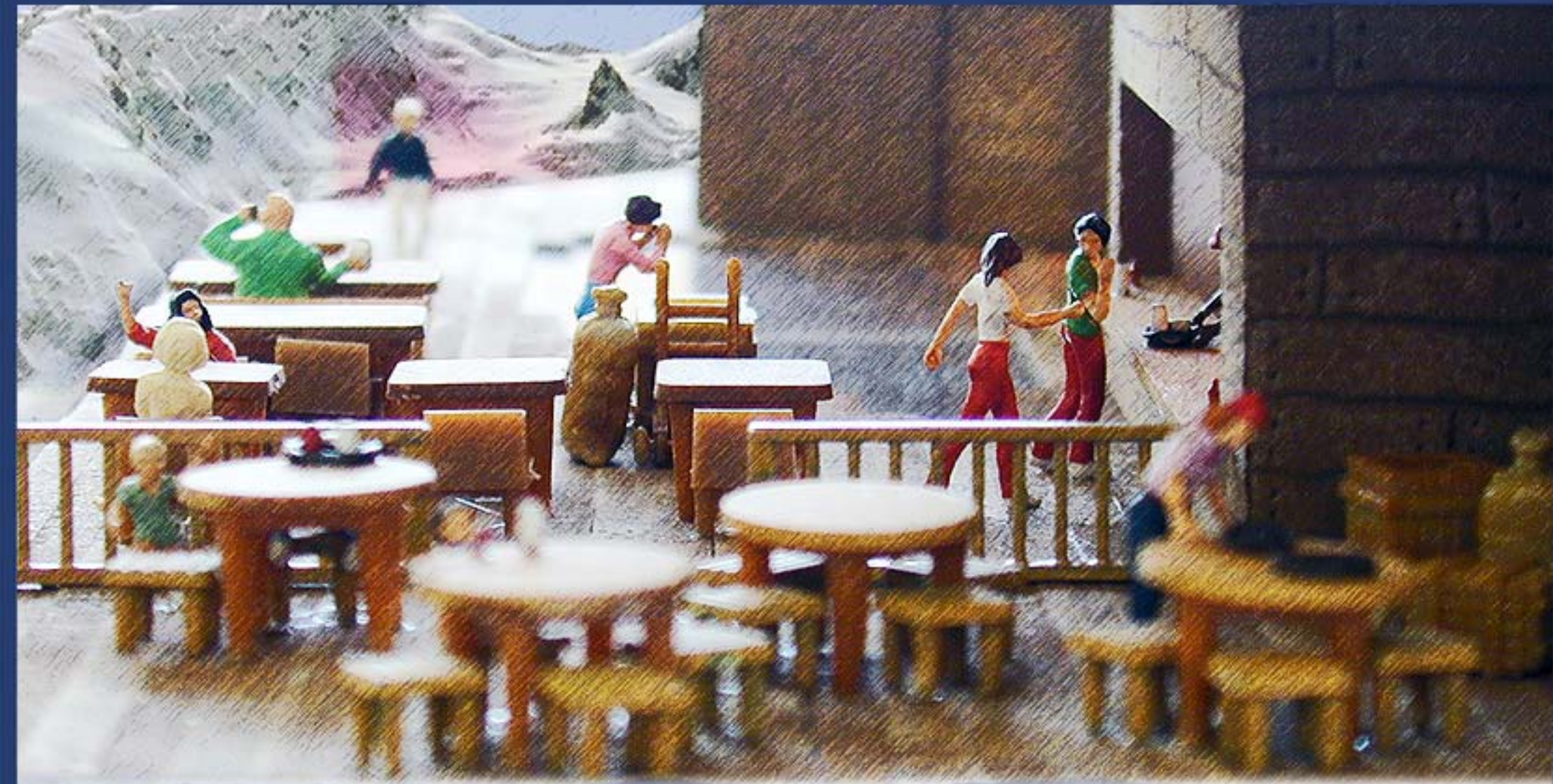
Antarctica's land mass covers about 14 million square miles (37 million km²), making it the smallest continent away from Australia. Yet its mountains are tall, a significant portion of its landscape that it is the highest on average, of all seven continents. It is also the windiest continent, the coldest continent - and of course, the least populated continent on earth. The most distinctive feature of Antarctica is its ice cap by far the largest body of ice in the world, and the largest body of fresh water, comprising nearly 70% of the earth's total.





IGLOO BAR

IGLOO BAR



EXPLORER FOODCOURT / KIDS COOL CAFE



ARCTIC LOUNGE

ARCTIC LOUNGE



General Description of Arctic Kart®©

"**Arctic Kart ®©**", presents an outrageous patented indoor snow circuit, as franchise opportunity, including:

"**Snowcross**": Snowcross represents a kind of motorized snowboard suitable for riding the snow circuit as an additional feature.

"**Dog Sledding**": The snow circuit can also be used for dog sledding demonstrations and works shops. Beginners can start this challenge behind a single dog before moving on to handling a team of dogs.

"**X-Country Skiing**": Mornings on the snow circuit can be reserved for a fitness activity, such as cross-country skiing. This sort of skiing activity is available in no other indoor snow hall. A special trailer prepares the two track for classic and free style cross-country skiing.

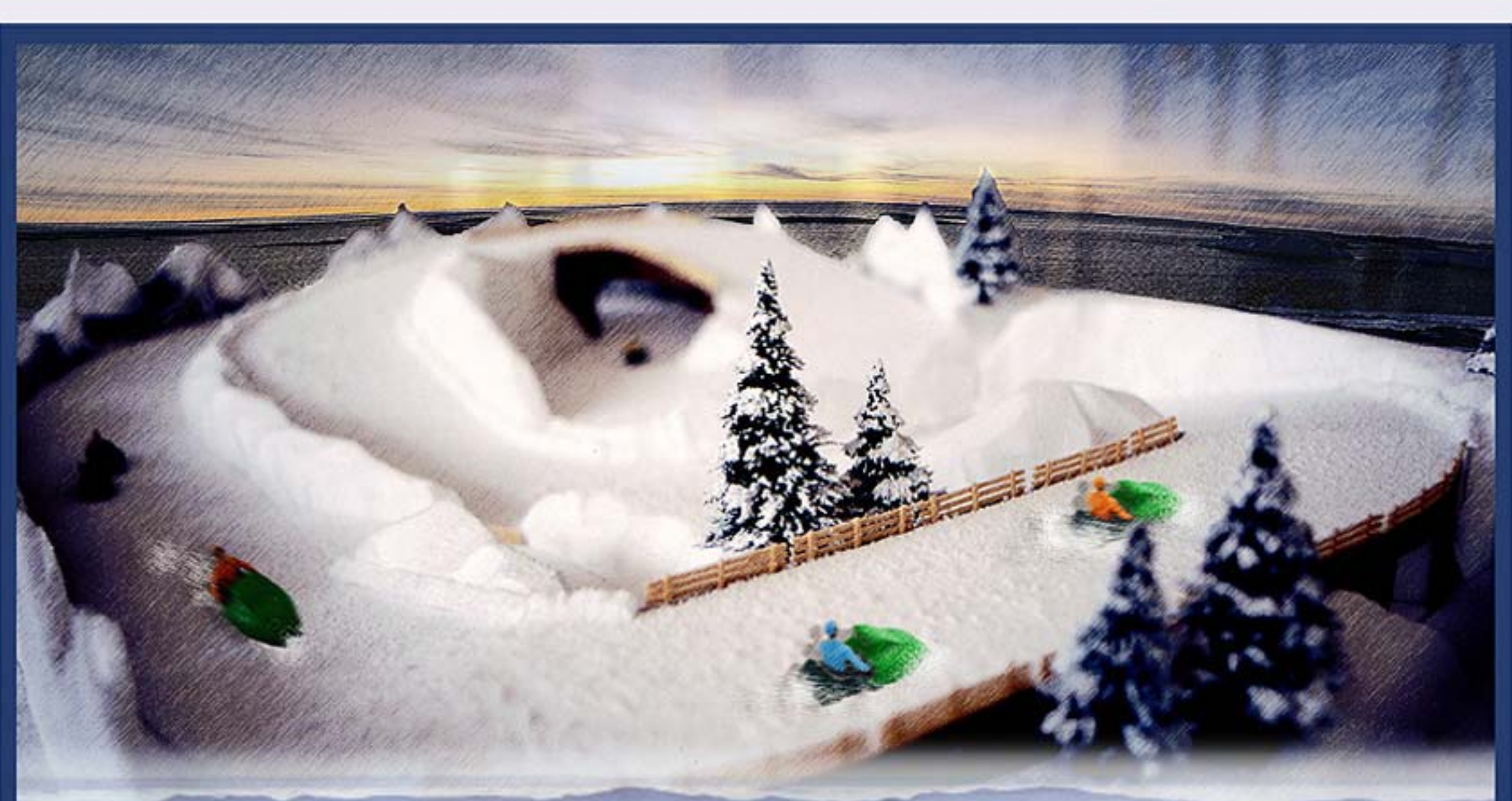
"**The Glacier**": In addition, an indoor ice climbing wall can be found within the complex. The ice wall will have different degrees of difficulty. The idea of this climbing wall is comparable to indoor climbing centres. At all times a climber is secured by another climber.

"**The Ice Carving Corner**": The adults ice carving corner is situated in the Arctic Chill-out overlooking Arctic Kart. People can buy an ice block and use the necessary tools and instructions to carve an ice sculpture. A few examples are exposed, and from time to time workshops are organised. It's lots of fun for a broad public and exciting to look at.

"Snowmobiling":

- Snowmobiling is a fantastic experience. There are different models for children and adults. The snowmobiles will be equipped with special natural gas engines, which contribute to a good indoor climate.
- The snow circuit has rounded curves, built in hills, and a fly-over and everything is prepared with a grooming machine. The measurements have been calculated during testing and input from professional riders and manufacturers and are designed to allow for overtaking of other riders. Extensive security measures such as remote speed control keep the risk to a minimum.
- In the pits the snowmobiles are ready for the visitors. Part of the pits consists of a separated warm area, which will be used for parking the snowmobiles during night and for servicing.
- During recent winters Unlimited Snow organised snowmobile consumer tests. For this purpose comparable snow circuits have been built. 50 participants of different ages and backgrounds and local children took part. None of them had any previous experience with snowmobiles. A total of 40 questionnaires had been completed. All participants judged this experience as good or very good. Almost all people with go-kart experience prefer snowmobiling. More than 90% felt a challenge in this sport. Everybody was able to start immediately and the majority has had no problems with the handling etc.
- The Dutch patent for the idea of indoor snow circuits has already been granted to Unlimited Snow and international patents are pending. This is very important to guarantee the geographical exclusivity to the franchisees.





ARCTIC KART BY DAY

ARCTIC KART BY DAY



WINTER IS HERE

ARCTIC KART AT NIGHT



RESTAURANT WITH ARCTIC VIEW



L I T T L E T E A S E



General Description of Igloo SnowPlay ®

"Igloo SnowPlay ®", comprises a complete kids snow and ice amusement park, including:

"Kids Snowmobiling": There are special snow mobiles for kids and tweens from 4 to 12 years of age. The speed of the kids snow mobiles require no special safety measures.

"Snow Diggers": Another special feature will be the use of snow diggers. The snow diggers are real, totally electric stationary digging machines in a special size for kids and include a remote control safety system. Children of all ages can dig up and fill buckets with snow for building snow men in the snow play area.

"Snow Tubing Merry-Go-Round": This merry-go-round on snow tows special snow tubes and is specially suited for the youngest visitors.

"Snow Tubing Arena": The tubing Arena consists of a slope with an inclining outrun. Snow tubing is great fun for every age group. The top of the slope is reached by a special tube conveyor lift. The Tubing Arena is also suitable for using the Zorb. This is an inflatable see-through plastic ball with double walls. Visitors can sit down in the inner ball and roll down the slope.

"Bob Runs": From the top of the Tubing Arena one can also choose for the Tubing Bob Run. Here one slides through a mini bob run with a bridge and a tunnel. There is a fast and a slow run for different age groups.

"Super Snow Bowl": In the center of Igloo SnowPlay stages the spectacular Super Snowbowl. Stairs lead the visitors to the highest point of the hall. From there they slide on tubes through a pipe into the bowl. Here they spin round like a ball in a roulette game. A second pipe at the centre of the bowl leads to a flat outrun. This is a unique attraction for thrill seekers of all ages.

"Snowball Snow Wars": Snow Wars is a snow ball arena. Here one can throw snow balls at special objects or against an employee who is dressed up as a polar bear, defending the objects.

"Snow Cave": The Snow Cave is themed snow grotto where one can go treasure hunting. To increase the excitement, the treasure hunt is combined with a unique snow laser game.

"Leisure Ice": For skating & alpine curling in an ice grotto. Parts of the ice are sloping for extra fun. Also "Ice-gliders" can be used, a kind of ice-step.

"Ice Bumper Cars": The battery powered bumper cars are especially suited for the use on ice. Extra fun is guaranteed because the bumper cars slide on the ice after a bump. Along the sides of the ice special mats will secure the entry to and exit from the ice.

"Virtual Hockey": This special ice hockey simulator is equipped with real ice hockey sticks and pucks. The projected life size NHL goal keeper reacts live on every attempt to get the puck into the goal. Complete, with real boarding and special sound effects in the background, such as cheering audience, breaking glass, flying water bottles and "Jumbo-Tron" scoreboard, this seems like an authentic ice hockey experience.

"Kids Ice Carving Corner": Often ice carving is an even bigger success for children. The ice carving corner for kids is located in the Arctic Chill-out overlooking Igloo SnowPlay.





IGLOO SNOWPLAY



SNOWTUBING / MERRY-GO-ROUND



RESTAURANT WITH TUBING ARENA, SKATING AND IGLOO VIEW



'The Alps' ®©

represents an attractively designed and themed fully equipped larger snow dome, as a combination of an indoor winter sports resort and urban entertainment centre, built on urban hills or as standalone structure, including:

* **Real snow slopes for:**

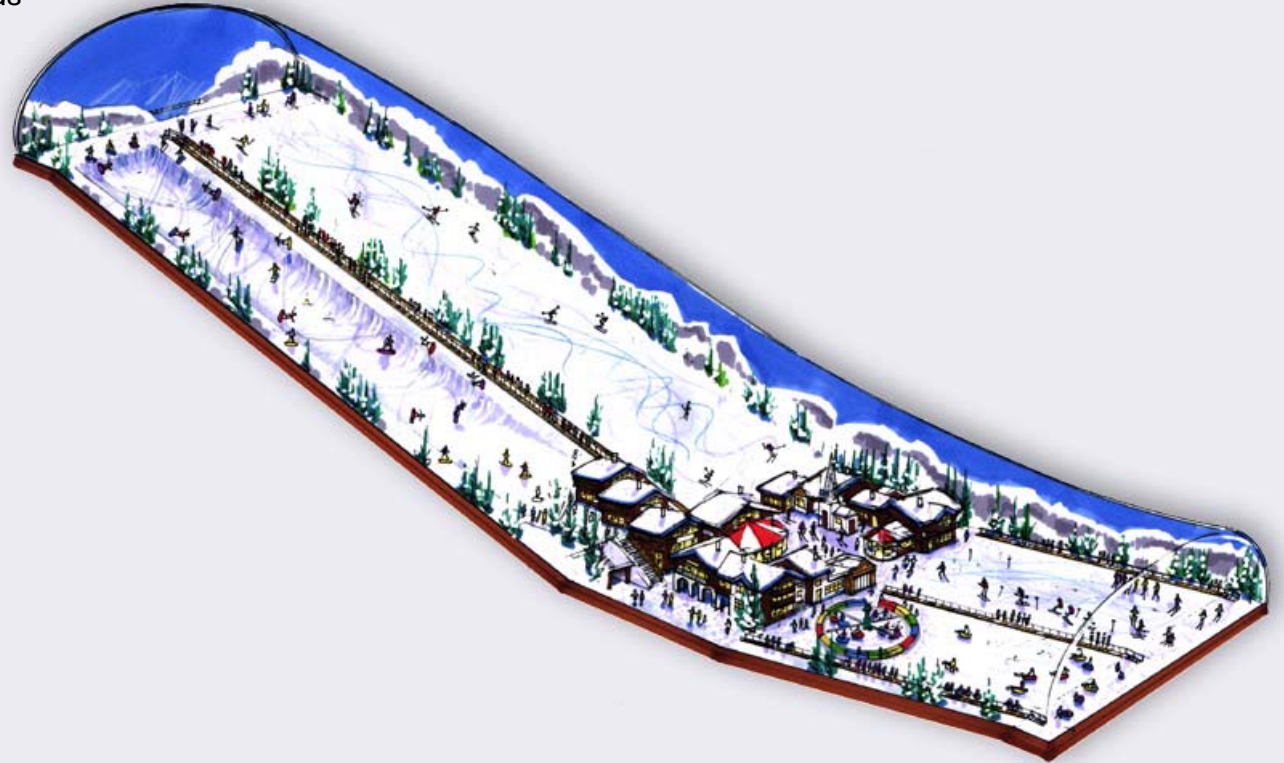
- Advanced & beginners
- Snowboard half-pipe & fun park
- Tubing & toboggan runs
- Kids snow play & soft play

* **Facilities overlooking the slopes, including:**

- 'Stube', après ski restaurant & 'Piste Bar' on slope bar
- 'Board Room' snowboard lounge & 'Kids Cool café'
- 'New Technology Center' hardware rental & shop

* **Additional sports and entertainment, such as:**

- Indoor karting & climbing
- Indoor wave surfing & water world
- Health & fitness
- In-line skating & body flying
- Laser games & cosmic bowling
- Hotel & gaming
- Shopping mall & Cinema
- Combinations with options from 'The Arctic'



WINTER RESORT



THE ALPS MAIN ENTRANCE



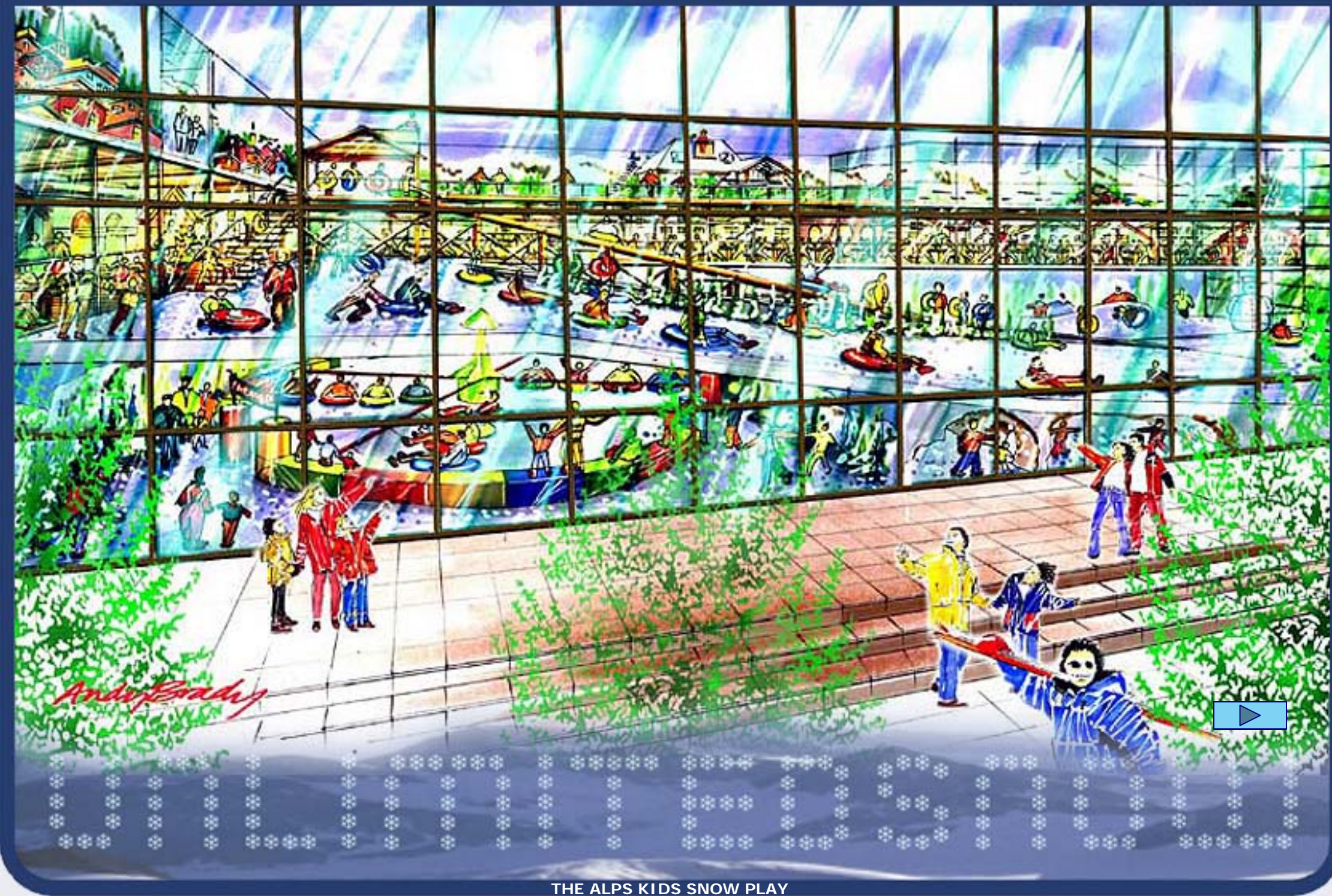
THE ALPS PLAZA



THE ALPS RESTAURANT WITH A VIEW



THE ALPS HALF PIPE



THE ALPS KIDS SNOW PLAY

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