

What's New?

Check Out "The Arctic Kart"

The company Unlimited Snow, Amsterdam presents its newest snow leisure concept named "The Arctic." "The Arctic" is the natural continuation of the success of indoor go-kart and indoor snow domes.



The Arctic[®] consists of two re-locatable instant structures shaped as giant igloos featuring several world premières. One stretched igloo called Arctic Kart[®] features a patented indoor snow circuit. The other round igloo called Igloo SnowPlay[®] features a total snow leisure experience for children. Because they provide instant fun, the two separate or combined igloos are perfectly suited for theme parks, water parks, family entertainment centres, ski resorts and large urban areas.



Arctic Kart hall day impression

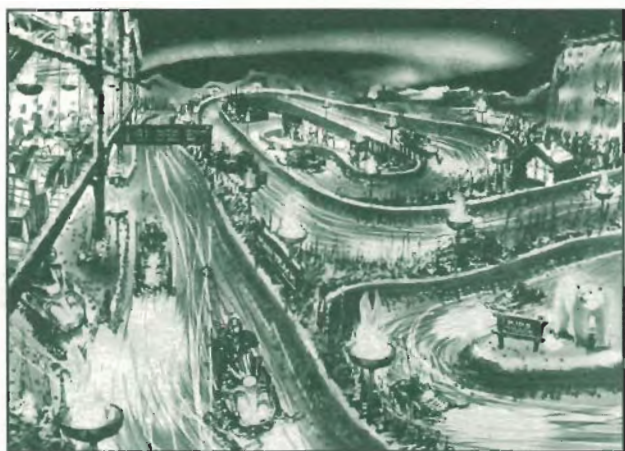
In "Arctic Kart" consumers of all ages can experience for the first time the fun and sensation of riding real snowmobiles on a permanent real indoor snow circuit. Snowmobiling is a very popular sport and leisure activity, but has so far been the exclusive privilege of mainly people in North America and Scandinavia. The layout of the circuit with rounded curves, built in hills and a fly-over has been co-designed by Helmut Holleis, importer of Arctic Cat snowmobiles. Special 4-stroke engines have been developed running on natural gas or liquid propane gas. As a special safety precaution a wireless remote control system is used to regulate the speed. Visitors have the choice between a great variety of activities ranging from snowmobiling, cross country skiing, dog sledding, ice-climbing, ice carving, an arctic motion theatre, snowmobile simulators, snow related virtual reality games and edutainment involving Arc-



Arctic Kart Food & Beverage impression

tic and Aurora experiences. It comes complete with extensive food & beverage facilities, such as the "Explorer Restaurant", the "Igloo Bar" and the "Arctic Lounge."

In "Igloo SnowPlay" kids find a complete snow fun park, including a tubing arena, bobsled runs for tubing, a tubing merry-go-round, snowball fights, snow digging and snowman building, treasure hunting and laser games in a snow cave, and leisure ice for skating and electric bumper cars. It further includes clothing rental and a special themed kids' "Cool Café".



Arctic Kart hall night impression

The aim is to "beam" the visitors into fantastic arctic and snowy mountain landscapes. Nothing should remind the guests that **they** are inside a hall as is the case in all the existing snow domes. The latest digital projection makes landscapes change from day to night and from season to season. Animatronics animals **and** Eskimos, snowfall, sound and scent effects, and fun merchandising add to the total experience.

In several other pending Unlimited Snow projects these arctic activities are **combined** with indoor ski slopes and a snowboard half pipe as complete next generation winter worlds including additional sports, leisure and entertainment activities.

Unlimited Snow's, Kees Albers, is a member of the International Recreational Go-Kart Association, IAAPA, TEA, IALEI, and WWA, who has stated his firm's commitment to meet or exceed all North American amusement industry related standards, such as the ASTM F24 Standards.