

IGLOO SNOWPARK

A GIANT igloo is the latest project now being promoted by a company specialising in producing snow in any climate. The company sees the igloo as the ideal format for the creation of a "snow park" containing a number of rides and activities devoted to snow. Unlimited Snow of Holland took its concept to the India Amusement Expo in New Delhi in March, having previously exhibited at IAAPA in the US.

Kees Albers (pictured) of the company told *InterPark* that the six-year-old company had come a long way since it first started to use snow creation as a means of entertainment for amusement parks.

Its snow-making machine creates ice crystals for features both indoors and outdoors, but the igloo design is the latest brainchild of the company. It consists of a glass insulated igloo-shaped structure which is climate controlled to maintain the snow, which is created freshly each day.

"It is basically a play-world for children, a funpark of snow, which can be set up anywhere in the world – even in the hottest countries, which is why I have brought it to India. The concept may include a giant snow slide, tubes, snowmen, snowboarding, skating, snowmobiling and a whole range of other devices and features."

CHINA

ROLAND Connor's LCI effects company has undertaken two more important projects in China, at Ninjing and Zhouzhou, both on behalf of the government. At Ninjing a Festival Project has been completed and at Zhouzhou the company is using lasers and water to create a multimedia experience.

It is also working in Spain at Warner Brothers in Madrid on behalf of Renaissance, supplying the technical expertise for a major project.

Mr. Albers was marketing winter sports prior to 1995 when he came across a method of producing snow at any temperature. "At the time I was writing marketing reports for ski resorts and I realised that with this machine we could hold winter sports events anywhere, anytime. We set up an indoor snow hall in Holland at the end of that year, the Ski Dome at Rucphen, which was very successful and we have since supplied several more. Now we have started creating our own concepts and the igloo is one of them."

Now the company is planning its first indoor snowmobile centre, the Arctic Kart which will open in Holland this year. The company will then be ready to begin to franchise the system.

He went to the India show because "we had received a number of inquiries from India and we wanted to come to meet those people face-to-face." He said that a large number of contacts had been made as a result of the exhibition.



Kees Albers.



JAPAN

CALIFORNIA and Amsterdam-based company BRC has two new projects under way for Universal Studios at Osaka, Japan. An animated celebrities installation is taking place in Holovision which means that actors can work alongside Woody