



CHILLING OUT

Expect wintry fun from Unlimited Snow with its new attraction concept, The Arctic[®], a re-locatable indoor snow and ice amusement park which is designed and themed as an igloo.

The first franchise of The Arctic is due to debut in September in Amsterdam. Visitors entering this cool world will encounter a range of attractions including a motion theatre, a 'Base Station' where protective clothing is issued, Cyberia with snow-related simulators and games, plus an Arctic photo booth where people can dress up as Eskimos and have their picture taken. There are extensive food and beverage facilities, as well as an Arctic Kart attraction featuring snowmobiling, dog-sledding and cross-country skiing on a real indoor snow circuit. An Igloo SnowPlay area is also part of the package. Details: +31 20 471 4640