

HYDERABAD, INDIA

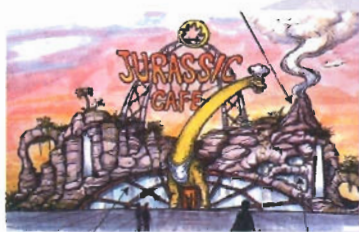
MAYABAZAAR, the world's first "snow park" and entertainment complex being established near Indira Park, Hyderabad, India, is set for a December 25 opening. The Rs20 crore (US\$5m) project is being developed by Ocean Park Multitech, working with the State Tourism Department.

Unlimited Snow, the Dutch company which has set up more than 20 Snow Domes across the world, including in Dubai and Singapore, is the consultant behind many of the location's main attractions including the Cryozone - the snow park. Other attractions are set to include interactive robots, a dark ride, drive-in restaurant, snowmobile go-karting, bumper cars, carousel, ice sculpture, ice hockey and simulated volcano eruption. Temperatures will range from six degrees to minus two degrees centigrade, and guests will be charged around Rs200 entrance fee, which will include a welcome soup and warm clothing.

Srivinas Gupta, Managing Director of OPML, said that the two-acre piece of land the park is being built on had been taken on a 33-year lease, with five per cent of its value plus five per cent of revenue paid annually.

Staying in India, the Essel World chain of amusement parks could be expanded into both Delhi and Hyderabad if conditions are favourable, its operator has said. At least 60 acres of land would be required for each. "We will be taking the mother brand of Essel World to these two cities, but not before we gather some critical mass in our operations in Mumbai," said Ashok Goel, Managing Director of Pan-India Parayatan, an Essel company.

The company has previously tried a roll-out in Delhi without success but is currently renegotiating terms. A decision on the Hyderabad venture is expected to be taken within the next six months.



with its Vertex partner on phase one Columbus attraction at the American Museum in Georgia, US, the two will phase. The museum houses the 500-Jackson and several other period ships; the construction of a realistic period mast house, ship building facilities and with a 165ft. sail and paddle steered Waterwitch.

Meanwhile, in Seoul, South Korea projects have been announced.

major new theme park on the city called World Village, the restaurant (above left) and and Future World - phase of the Village project

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