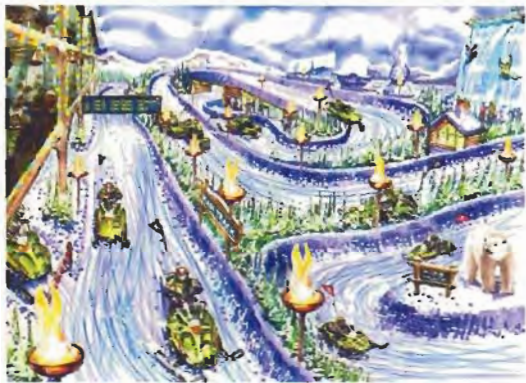


The Arctic – unlimited snow leisure

Unlimited Snow, Amsterdam presents its newest snow leisure concept

The Arctic consists of two re-locatable instant structures shaped as giant igloos featuring several world premières. One stretched igloo called Arctic Kart features a patented indoor snow circuit. The other round igloo called Igloo SnowPlay features a total snow leisure experience for children.



Impression of the Arctic Kart snow circuit at “daytime”

Because they provide instant fun, the two separate or combined igloos are perfectly suited for theme parks, water parks, family entertainment centres, ski resorts and large urban areas.

Arctic Kart

In Arctic Kart consumers of all ages can experience for the first time the fun and sensation of riding real snowmobiles on a permanent real indoor snow circuit. Snowmobiling is a very popular sport and leisure activity, but has so far been the exclusive privilege mainly of people in North America and Scandinavia. The layout of the circuit with rounded curves, built-in hills and a fly-over has been co-designed by Helmut Holleis, importer of Arctic Cat snowmobiles. Special 4-stroke engines have been developed running on natural gas or liquid propane gas. As a special safety precaution a wireless remote control system is used to regulate the speed. Visitors have the choice between a great variety of activities ranging from snowmobiling, cross country skiing, dog sledding, ice-climbing, ice catving, an arctic motion theatre, snowmobile simulators, snow-related virtual reality games and edutainment involving Arctic and Aurora experiences. It comes complete with extensive food & beverage facilities, such as the Explorer Restaurant, the Igloo Bar and the Arctic Lounge.



Impression of food & beverage facilities

Igloo SnowPlay

At Igloo SnowPlay kids find a complete snow fun park, including a tubing arena, bobsled runs for tubing, a tubing merry-go-round, snowball fights, snow digging and snowman building, treasure hunting and laser games in a snow cave, and leisure ice for skating and electric bumper cars. It further includes clothing rental and a special themed kids' Cool Café.

The aim is to “beam” the visitors into fantastic arctic and snowy mountain landscapes. Nothing should remind the guests that they are inside a hall as is the case in all the existing snow domes. The latest digital projection makes landscapes change from day to night and from season to season. Animatronics animals and Eskimos, snowfall, sound and scent effects, and fun merchandising add to the total experience.